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## Introduction

Ever since the age of thirteen, I have had a special love for leadership books. I have always enjoyed reading them and my life has been greatly influenced by them. Now at the age of 27, after years (and still) of daring, failing, and growing, as well as having success, while being in leadership roles, I am writing my first book on leadership.

Right now, I am writing you from the city of Toledo, Ohio, where I was born and raised. For the last 8 years I have been serving, speaking, training, coaching, praying and leading in various capacities to see the youth, the church and various systems in Toledo revived and empowered to reach their destiny.

Toledo is a mid-size town with many forms of oppression and darkness, such as poverty in certain areas, human sex trafficking, religious hierarchies and what I would like to call invisible forces that for some reason keep people divided. With all of the dark clouds lingering over my city, there is also revival and light breaking out and growing that's telling a different story. Toledo is a city filled with people in every sector of society that are gifted, passionate and simply just good people that are fighting for the prosperity of Toledo.

That is why I wrote this book, to inspire and empower people in my city and people in cities all over the world. To empower People who are on the front lines, fighting for change and healing in their community, city and nation to be as effective and successful as they can be.

The principles, thoughts and teachings in this book have been acquired from many different resources. Some from the greatest leader of all time, Jesus Christ of Nazareth. Some have come from personal experience and personal application. While some have come from theory and information I have obtained from observing and learning from leaders all over the world. Much of these principles, I am still applying and developing in my own life and organization. My hope with this book, is that leaders, organizations, and ministries that are in developing communities and or nations go on this journey with me and begin to apply the principles that are in this book.

For I believe the time is now, to start truly leading and developing leaders like never before. I believe there is an open heaven over nations right now and God is looking to pour out strategy, provision, authority and breakthrough on those who will humble themselves and be willing to receive his blessings. With that being said, I genuinely hope this book is a blessing to you.

# **Chapter 1**

## **The Why Not Us, Why Not Here, Why Not Now Principle**

### **It Is Time for Ruin Cities to Be Prosperous**

Many cities and nations around the world have been plagued with insurmountable forms of depression and oppression. Oppressions such as poverty and violence, war, greed, as well as sicknesses and diseases. These oppressions and forms of darkness have stifled and crippled cities for centuries. For many of these cities, communities and nations it would seem like this is just their destiny. That all of this poverty and darkness has to be a sign that these neighborhoods, cities and nations were destined to be like this. But that is not true. Every city and nation has the potential to be prosperous.

Your City has a destiny. A destiny that is glorious and prosperous. The way things have been does not have to be the way things will always be. I believe we are living in a time where change can

truly happen. For it is happening all over the world. Businesses, school systems, organizations and leaders young and seasoned are arising all over the world, bringing improvements, revival and transformation in some of the most difficult environments and communities. Lives are being changed, injustices are being eradicated and cities are being restored by leaders who have the attitude of why not us, why not here, why not now. With that being said, I want to say, I believe it can happen right where you're at, in your organization, in your neighborhood, in your city and in your nation.

### **You Are in a Perfect Location for a Transformation**

You may be in one of the poorest neighborhoods or trying to build an organization in one of the most challenging cities in the world but I believe you are there for such a time as this. You may not have all the resources you need right now, nor all of the acquisitions you feel like you need right now but I want to encourage you today with why not you, why not here, and why not now. Since the beginning of time, miraculous things have started in the most unexpected places by the most unexpected people. Throughout history this has happened because a leader and or a group of people chose to dig in their heels and build right where they were at. When you choose to put your hands to the plow, and dig, sow

and build, miracles and breakthrough can happen right where you're at.

### **Your Organization Is Loaded with Potential**

I want to challenge you for a moment to look at all of your employee's, coworkers or teammates as agents of change because that is what they are. We have a tendency to define and limit the people we are working with by their titles but they are so much more than that. Every single employee, coworker and member is filled with incredible potential. Just imagine how much more effective and powerful your team or organization would be if you and everyone took the limits off of each other and started to believe that each of you had the ability to do amazing things.

I believe that organizations are limited by how much the people within the organization Believe in one another. An organization can go to new heights and new pastures, when it starts believing within itself and starts seeing its people as not just employees or members but as world changers and Mountain movers.

### **Breakthrough and Acceleration Is Waiting for You**

I want you to pause for a moment and think about that comment, "breakthrough and acceleration is

waiting for you". The success you desire for your organization and city is already waiting to happen. The testimonies, improvements, growth and legacy that you desire to see happen is already waiting to happen. You have been chosen and destined to move mountains in your particular Field, city and nation. But you must start to believe why not us, why not here, why not Now. I challenge you to make this principle a culture in your personal leadership and in your organization.

Why not us, why not now, why not here will empower your organization to defy the odds and not only defy the odds but change the odds. For this principal was meant for the underdog, the least likely, those passionate leaders who desire to see real change but are starting or building in a hostile place. This principle was meant for the misfits, the lowly ones, the organizations that doesn't have all the money in the world but are still on the front lines fighting, believing and standing. As you start to adopt this principle in your mindset you will truly see miracles happen. For never in history was it a requirement for a person to have an empire or a fortune to change the world. All that was ever needed was a person and a group of people who simply believed they could change the world. So regardless of your environment and the difficulties you're up against because of the industry or city



you're in, I want to again leave you with this  
statement, why not us, why not here, why not now.

## **Chapter 2**

### **The Transformation Principle**

#### **Lives Can Be Transformed**

Let me start out by saying, you can't change people. What you can do though, is invest in people, and through the seeds you sow, transformation can happen in their lives. So, I believe you can definitely have a part to play in someone changing their life. When we believe that people can grow, evolve, and mature, then all types of transformations can happen in their lives. Transformation can happen in their relationships, in their finances, in their career and most importantly, and actually, where it all starts, their heart and mind.

When I talk about transformation, I am talking about lives being improved. I am not talking about some weird ideology or some false religious thinking. I am talking about a person becoming who they were created to be by God the father. Every person was destined for genuine greatness. Every person has been created with distinct gifts, talents, callings and

glory. An author and king from thousands of years ago, named David, understood this truth and I believe he spoke on behalf of all mankind, when he wrote "I am fearfully and wonderfully made". So transformation is about a person being empowered to fulfill their own personal potential. This is what we must believe, if we want to make a real and lasting difference in people's lives.

When you believe that people can experience transformation, you strategically empower yourself to make a real difference. It does not matter how "bad "they may seem, how down and out they may be or how hopeless their life may look, every person has the potential to improve and grow. As you believe this as an organization and as a leader, your impact will skyrocket. Not only will it skyrocket, but your mission will become, if I could say, alive. For now your organization and leadership will have a heartbeat. An organization with a heartbeat is an organization that believes in people.

When you truly believe in people and their potential, you give yourself a cutting-edge that most leaders and organizations don't have. Most leaders and organizations merely do what they do out of obligation, for money and or they want to make a difference but don't really believe they can because they don't really believe in people. Making a difference, was never meant to be some Mundane,

ritualistic and draining thing. Energy comes, life comes, and strategy, solutions and empowerment comes when you believe that people truly can reach their potential. Just imagine, if every leader and organization believed in this principle, that lives can be transformed. We would see, not only lives but entire communities, industries, cities and nations transformed.

### **Nations Can Be Transformed**

Nations are influenced by movements. Ever since the beginning of time, movements that have come from, whether it be, philosophers, warriors, kings, slaves, prophets, musicians, communities etc have influenced and or totally determined the destiny of nations. Nations, most definitely can go through changes and reformations. In recent history, we have seen it in economical, spiritual, and educational ways (just to name a few) in places like America, China, and countries in the continent of Africa. When a group of people arise in a common cause to serve their generation, a nation can step into a new phase of thinking and living.

Some examples of movements that have greatly impacted a nation are, (I'm not saying each of these examples had good intentions, that's up to you to decide, but for my point sake) the beetles, the Jesus movement, Hip-Hop, Apple Inc., Martin Luther King jr and the Civil Rights movement, and

the underground church in China. These are just some of many examples, of groups and individuals who had an idea, embraced their idea and in many ways transformed a nation. They didn't start with a million people, a million dollars or a million likes but they were started by a small group of people who had a conviction and a passion of an idea that they chose to embrace.

### **Movements Come from Leaders and People Who Embrace an Idea**

When I say “idea”, I am specifically talking about causes and missions. There are ideas that are thought of to accomplish the main idea-cause, but that's not what I speaking of. I am talking about the causes that fight injustices, empower communities, and influence culture and societies to be better. With that being said, the leaders and groups that change nations are the ones that embrace their mission and cause. The difference between a group who just has a cause and one who is accomplishing their cause is the embrace factor. The more you embrace your mission, the more you will advance your mission. As you embrace your idea with all your heart and with all your prayers, you will see transformation in yourselves, then in the community around you and who knows, maybe throughout your entire city and nation.

## **What Transformational Idea Will You Think of and Embrace?**

Whatever field, sphere or city you're in, there are solutions, structures, songs, strategies, and social causes that could revolutionize your generation and thus nation, waiting to be thought of and embraced. I want to challenge you to see the world as a place filled with glorious potential and to see yourself as a person that can tap into that potential.

Will it be an idea that could dramatically improve high school student's grades in your community? Will It be a cause that could end human sex trafficking in your city? Will it be an idea that could start a revival in your church? Will it be a fresh mission that causes your organization to reach more people in one year than it has in the last 5 years? Believe in people, believe that transformation can happen, embrace your idea.

## Chapter 3

### The It Starts with Me Principle

How much of an impact you make in your city and nation is up to you. That may be hard to believe and a hard pill to swallow but it is definitely true. I know that in every leader's life there is great obstacles and unique challenges that stand in the way and resist the vision and mission of the leader. With that being said, I believe at the end of the day a leader's success is determined by the man or woman that's looking right at them in the mirror. My goal with this comment is not to discourage you but to empower you. For no matter what you're up against in your community or nation you can create hope, change and reformation. Your opposition can't stop you and your vision when you believe this principle.

The power of believing this principle is that it takes the limits off of how much of an impact you can have. When you decide to make up in your heart and your mind that you are going to do everything in your power to accomplish your mission, you will experience even far greater success than you

planned for. I want you to think about this statement for a minute, “the only ceiling and walls you have are the ones that you have created within your own mind”. If you want to reach 20 people you can reach 20 people or if you believe your Organization can impact 500 people you can. You will rise as high as the level of your faith and you will go as far as you truly believe you will go.

### **Your Fire Creates Other Fires**

When you start to apply this principle and believe this principle, what will happen is a ripple of fact. When you start to grow in passion, in love, in vision and in your own personal leadership, it will inspire and empower others to do the same. The funny and crazy thing I've learned about leadership and influence is that the more I grow on the inside the more of an impact I have in the world around me. When my boldness grows, my influence grows. When my humility grows, my impact grows. When my faith grows, my impact grows. When my love grows, my impact grows. It's that simple and it's that real. The cool thing about this is, again, it's determined by you.

So if you really desire to see change, growth, breakthrough and restoration in your field or nation, then you must start with the change that needs to take place within yourself. Your inner world



determines the impact you have in your outer world.

### **Don't Take for Granted the Significance of You**

No matter what level your leadership and influence may be in right now, your Life and leadership matters. You may be the leader of an extremely small Group or the leader of a government, I want you from this day forward, to believe in the significance of you. When it comes to the destiny of your city and nation, your prayers matter, your decisions matter, you're heart matters, your talents and vision matters. You never know whose life, whose destiny, and how history is being shaped by you. That's why you, your team, and your organization, must keep growing and going.

### **Start Right Now**

I challenge you to challenge yourself by getting out of your comfort zone, getting out of your fears and insecurities and begin to believe and grow in your leadership. Always remember this, as you grow your impact will grow. You are the steward of your own impact. So your stage is waiting to be elevated, your influence is ready to be increased and your movement is about to be enlarged as you grow. Grow in the fact that it starts with you but it's not about you. Grow in compassion, grow in humility, grow in servanthood, grow! As it starts with

you it will start with others and as it starts with others, it will start in your city and as it starts in your city, it will start in your nation.

## **Chapter 4**

### **The Rising Up from Conflict Principle**

#### **Adversity Is the Breakfast of Leaders**

Leaders have always been birthed from trying times. Throughout history you will find that in the most difficult times, is where people who chose to rise up and answer the call to leadership, left their mark. Most times we overlook the fact that leaders are made in conflict. Its conflict and adversity that breeds leaders. So my friend, I believe you are in the perfect setting to rise up and be a leader. You can lead your nation. There might be all types of conflict around you and the odds may be stacked against you but you can lead and create change in your nation. The glory that's within you is greater than the opposition that's around you. The opportunity you have been looking for is hidden in the injustices and problems that are in your city and nation. Adversity is an opportunity for the leader in you to rise up.

#### **Adversity Is an Opportunity to Rise**

Adversity in some mysterious way, tends to bring

out the greatness in people. For some reason adversity breeds great man and women. If you let it, adversity will cause the leader in you to rise to new heights. So whether you're dealing with some One coming after your integrity or there's an injustice in your city, it's just an opportunity for you to go to the next level, and to take people with you. When you decide to rise up, it puts angels and spiritual forces in the universe in motion to come to your aid. There is glory in your rising, there is legacy in your rising, and there is wealth in your rising. When you make the choice to be a person who rises up and demonstrates leadership in the midst of adversity, you put solutions, change and improvements in motion.

There is a solution to every problem your nation is facing and the solution is in you. God has created you to be an answer. Injustices are waiting for leaders with faith, compassion and justice in their hearts, to rise up.

## **Adversity Makes Your Wings Stronger**

When you think about an eagle and how it soars through the sky, you have to think about also, the opposition it has to press through in order to soar. In a time when my own leadership and vision was

being tested by great adversity, God explained the process of a soaring eagle to me. He showed me that in order for an eagle to soar to new heights it has to press through the winds that oppose its new heights. See, the winds actually make the eagle dig deep within to find greater strength. So the opposition and conflict you are facing is really there to strengthen your wings. You must keep flying and never quit.

## **Persecution Is a Blessing in Disguise**

Evil forces may bring persecution to you and your organization to stop you, but God will use it for your favor. Really, persecution is the water that brings the seeds of growth into maturity. When you are going up against a giant of injustice, you will face persecution, but it will only make you stronger if you let it.

Real persecution means you're on your way to breakthrough. A lot of times when you are on the verge of change, you will face your hardest opposition. In the midst of it, you must believe that you are closer than you have ever been, and keep going. Even though the persecution may heat up, don't settle for just being close to breakthrough, go all the way. There are many people waiting, hoping and depending on you and your organization to

break through, because it will result in their breakthrough. So you must keep going until you see the harvest.

## **Persecution Means You're Leading the Right Way**

Persecution is actually making your movement stronger. Persecution and adversity will make you dig deep, think greater, be wiser, and grow taller. So your life and organization should welcome adversity and challenges, for it will only make your movement greater. Again, throughout history, when you study stories of movements and people groups that were persecuted, you'll find that the persecution, over time, actually made them grow. So keep fighting, keep soaring and keep growing.

## **Chapter 5**

# **The All Things Are Possible Principle**

### **Impossible Is Just a Big Word Thrown Around by Small Men**

When we think of the word impossible, most people believe it means unable to be done, but I would like to challenge this definition. Impossible is not truth, and most times not even a fact. I would like to pose, that Impossible is just potential that has not been tapped into yet. Impossible is just the opportunity for discovery. Just because a person or people label something as impossible, that does not mean that it's true.

Just think if the Wright brothers who invented the first airplane believed it was impossible. Just think if the first man to run a mile in under five minutes believed it was impossible. Just think if Martin Luther King Jr believed it was impossible to end segregation in America. Just think about all of the records that have been broken, unjust laws that

have been abolished and inventions that have been created. They would have never happened if people believed it was impossible.

When The Bible says "with God all things are possible", I believe it was sharing a piece of God's heart. A heart that says, all things were meant to be possible. If it's from a place of love and service to mankind, I believe God intended for it to be possible. My friend, unjust laws in your country being abolished were meant to be possible, Poverty being eradicated in your country was meant to be possible. Whatever situation in your Life and nation that seems to be an impossible situation, I wrote this book to tell you it is possible, it can be done.

## **The Impossible Was Meant to Be Pursued**

Organizations, communities and people who lead change and influence Culture, are ones who are pursuing the impossible. Growth happens and breakthrough happens when people get out of their comfort zones and go after exploits that are labeled impossible. When you decide to leave the boat and step out on the water, it may be risk involved but it's in the risk that you discover miracles and exploits. I've learned that impossible was meant to be an adventure. It's messy sometimes, It's scary sometimes, but it's in the laboratory of the



impossible that revolution happens. Everything you desire is on the other side of the impossible. Your destiny is in the realms of the impossible.

When you start to stretch your thinking and imagination, and believe all things are possible, you will start to get to a level that most people don't get to, destiny. A level where you are living out your purpose and changing the world.

When it comes to the impact you and your organization can make, all things are possible. When it comes to the resources you can possess, all things are possible. When it comes to eradicating injustices and transforming your city and nation, all things are possible. When you apply the all things are possible principal, it takes off the limits of your potential. Regardless of your environment, your challenges, and your conflicts, this principle gives you the power and freedom to succeed no matter where you are located.

### **Darkness Can Be Abolished and Giants Can Be Defeated.**

I want to encourage you that no matter what oppression's the people you are trying to help are dealing with, they can be redeemed and genuine change can occur. Also, no matter what

giants are in your land, when you believe all things are possible, it gives you the upper hand. Darkness rules by fear and hopelessness, but when you believe that your nation can experience goodness and healing, it will stir up solutions in you that can bring change. Every giant of oppression that has been defeated, it happened by a person or people who believed it was possible.

## **Get New Glasses**

In closing I want to challenge you to increase your vision and imagination. I want you to take the limits off of your possibilities and imagine success beyond your wildest dreams. Your impact will rise to the extent of your vision. If your vision is small your impact will be small. So I want you to believe all things are possible and take your vision to another level. God has more for you than you could ever dream of, but he wants you to see it and believe it. A long, long time ago, there was a man named Abraham. He had a close relationship with the creator of the universe. One day, the creator told Abraham "as far as you can see I will give you that land". Abraham, ended up possessing enough land and resources to take care of an entire nation. I believe God, the creator, is inviting an entire generation to see as far as their eyes can see and

he will give them the land.

## **Chapter 6**

### **The If God Be for Us Principle**

In old yet profound and timely truth says this, "if God be for us, then who can be against us?" It implies that if God, the creator and founder of the universe, is behind you, no evil force can stop you. You can be facing the greatest of evils but if the author of good is backing you up, you will succeed. It doesn't mean things will be always easy, but in the end you will overcome and win if God is for you.

#### **God Is Good**

In the first chapter of an historic book, entitled the Bible, it recounts the story of creation, and it tells us that when God created the universe, He called it good. In the same book, it declares that "the entire earth shall be filled with the goodness of God". If you read the Bible you will discover, that it's God's heart that all of humanity know his goodness.

The creator never meant for the world to be filled with corruption, evil and poverty. His plan was for all of creation and humanity to know his love, joy

and peace. That's why he sent his son, a leader named Jesus Christ, to start the redemption process. Jesus did not come into the world to start a religion, he came to restore the world back to life and love. He came to fix that which has been broken and to restore everything that has been ruined. So when you believe this in your heart and invite God into your life and your organization, you will thrive in ways you never thought possible.

## **He Has a Kingdom Full of Solutions**

When you study and observe the life of Jesus, you will find that his leadership influenced every sector of society. He helped and blessed economies, health systems, families and education. Through his miracles, teachings, and relationships, he improved and in many ways we could say transformed entire villages and nations. He was able to do this because he was partnered with a different kingdom, a kingdom that was and is out of this world. I am talking about, the kingdom of heaven.

Every Kingdom and or government has its own resources and provisions to aid society. The kingdom that Jesus was representing, the kingdom of heaven, has resources beyond our wildest imagination. I could write a whole book on this

subject but for the purpose of this book, I will keep it short by saying that the kingdom of heaven is available to you as well! It is an invisible and supernatural kingdom that has strategies, inventions, empowerment and provisions that are out of this world but for this world. My organization has believed this and we have experienced the fruit of it.

### **God Is for You, So Go Be Great!**

When you believe this game changing principle, that God is for you, you have no excuse not to be great. God is extremely for your business prospering, your leadership prospering, and your personal life prospering. He is for you! I challenge you to make this a mindset in your life and organization. Put this quote on walls, printed materials etc. so that your people will start to believe it. I don't care who is against you, who is opposing you or what evil forces are trying to stop you, when God is for you, you cannot be blocked.

## **Chapter 7**

### **The Supernatural Edge Principle**

#### **There Is a Greater Reality than the One You Are Experiencing**

There is more to life than just what we see in the visible realm. Even scientist, will testify of this. One of the realms outside of this realm, is the third heaven. This is the supernatural realm and also where God the Creator lives. This realm is called super for a reason. It is where love lives, where miracles live, where ideas and inventions live, it's where healing and joy lives. In the supernatural realm, everything is full of God and his abundant life. It's in that realm we're the "good life" really exists. That's why, Jesus said pray this way, "father thy kingdom come, thy will be done, on earth as it is in heaven". When this realm invades are natural world, super happens. Things become whole, healthy, abundant, full and beautiful.

That's why God desires that his world comes into our world. When his supernatural world touches our hearts, our schools, or businesses and homes, cities and nations can be healed and transformed.

This is a truth and a principal, and when you apply it, by believing it, uncommon things happen.

I am not talking about spooky, weird and silly things, I am talking about uncommon results and extraordinary breakthrough in your organization and or life. The supernatural will make you a trendsetter, game changer and planet shaker in your field, nation and generation. When the supernatural comes, it brings increase, wisdom, fresh ideas, cutting edge principles and the miraculous. This my friend, is how you were meant to lead.

## **Gain the Edge**

Most leaders are only leading from their own ability. Whether they are entrepreneurs, founders, producers, educators, community organizers or politicians, most leaders are leading with very limited ability. With that being said, there is a thing called Grace that the creator will give you that will empower you to accelerate in your leadership. There is more to you than what you can see and there is more to your organization than what meets the eye. God will bring fruit out of you and increase your effectiveness beyond what you could ever imagine.



## **You Can Be a Super Natural Leader**

You don't have to settle for mundane leadership. You don't have to settle for the leadership struggle bus. You don't have to settle for missing your mark. You can rise to incredible heights and lead with an extraordinary power. The creator has hardwired you for greatness. You can lead in such a way, that everyone around you is inspired and successful because of your leadership. You can lead in such a way, that your community and city begins to follow and be impacted by it.

### **Applying the Principle**

When you start to really believe that there is a greater reality out there and connect with the author of that reality, you put yourself in another class, the supernatural. As a leader, when you humble yourself and ask God for his help, with the understanding that he wants to put his supernatural grace on you and everything that's around you, everything will begin to grow! Start asking yourself what in you, and around you needs a miracle and needs to grow? Is it your courage? Is it the hindrances that are stopping your clients or

students from succeeding? Is it the budget you need to meet? Do you want your program to become more effective? What is it? Then ask God for a strategy, a plan, and he will bring his super to your natural. Then get ready because anything could happen!

## **Chapter 8**

### **The Passion and Patience Principle**

When you talk about being a leader that impacts your generation and nation, passion and patience are two must have keys. When you have these two keys on your key chain, you will be able to unlock doors of effectiveness and influence that most people rarely experience. Passion can be defined as being extremely inspired to achieve something great. Patience can be defined as refusing to give up on a vision that you want to see come to pass. It takes both of these to run your race and run it well.

#### **Nuggets on Passion and Patience**

(These nuggets were all created by the author while he was sitting on his living room couch watching his 3 month old child lol ).

Passion is the hidden force behind every great movement. Passion is what separates effective leaders from those with just a leadership title. Passion mobilizes communities to action. Passionate leaders and passionate people take their nations into dawns of a new day.

Patience gives you the upper hand on warfare that wants to see you fail. Patience gives you the power to overcome all forms of adversity. When your patient, you will achieve what quitters can't. Patience is a time tested fruit that never fails.

## **You Can't Win Without Passion and Patience**

Whether you are a football team, a school, a government etc you can't win without passion and patience. Every field, industry, city and nation has spiritual opposition and spiritual warfare that does not want leaders, organizations and cities to fulfill their destiny. So in order to fight back against the opposition we must carry passion and patience in our hearts. I am not talking about the kind that's fueled by hatred and violence but the kind that's fueled by love. Passion fueled by love will win at the end of the day, every time. Passion and patience are weapons we can use to inspire, mobilize and empower people in the midst of conflict and oppression.

## **Nations Are Changed by Passionate People**

Nations have never been changed by those who sit by and watch history. Nations are changed by those who are fueled by passion that comes from love

that rise up and shape history. The times we are living in, our societies are in desperate need of passionate leaders and organizations who raise their voices against injustices and create plans that will lead to transformation.

You can be one of those leaders, I believe it is in you. You might not be the next Martin Luther king jr. or the next Nelson Mandela but you can be you! This generation actually doesn't need another Nelson Mandela (with all due respect to him as one of the greatest leaders of all time) what this generation needs, is you. You can inspire others, you can raise your voice, you can mobilize, you can serve, and you can be passionate. Also, a lot of times, being passionate is not about being loud, it's about being consistent and all the way present, with passion in your heart. It's about leading by example while being determined to not stop until change happens.

### **Patience Is the Key to Long Lasting Change**

Anything that you want to truly build as a beacon and model for transformation, will always take patience. There's an old saying that says "Rome was not built in a day". This statement is very true. Although I wouldn't consider Rome a model for nationwide leadership, one thing Rome did was pioneer and grow over time. In any emerging organization or vision that's new, true change will

take time. What you have to do is be committed to the process. Have a plan, make adjustments to the plan when needed and be committed to the process. There will be adversity, and I mean the kind that may cause you to want to unplug the cord and give up. In those times, you must stand your ground and use the adversity as an opportunity to advance.

One thing I have learned about patience, is that it is very strong. Patience is able to with-stand great difficulties and with-stand strong winds. Patience will not give in, until what it desires comes to pass. So when we talk about long-term vision and sustaining long-term change, Patience is what you need. The ability to see into the future, and be determined to get there even in the midst of warfare, that's what patience is all about and that's what leadership is all about. So dream big, see far into the future, hold on to patience and envision a new day for your city, nation and world. It shall happen.

## **Chapter 9**

### **The Dominate Your Lane Principle**

#### **Do What You Do and Do It Well**

One of the keys to being a world changer, is to find your lane and be as great as you can be in your lane. No matter what your field is, there is specific reasons for you being there and there are specific things you have to offer. When you lock in and focus on your craft, cause and call, great things can happen. People who influence their nation and generation are people who give their all to whatever their cause is. They research, they study, they practice, they learn, they develop, and because of that, they dominate. See, you were born to do great things, and so having just a title is not the ultimate.

Having a degree, certification, career or opportunity is just the starting point. You don't have to be just another teacher, coach, musician, preacher, nonprofit leader etc. You can excel, you can thrive, you can soar, and you can dominate. Now, I am not talking about fame, awards and riches. Those things may or may not happen. I am talking about making a real difference.

## **The Power of The Niche**

With tons of copycats and imitators in the world today, we are in desperate need of people who will be originals and be that well. If you want to be successful, you not only have to find your field, but you must find your niche. Your niche is the thing that only you can do. It's that problem that you can solve almost better than anyone. It's your flow, your swag, your purpose. Your niche is a measure of the glory of God that you have been created to Carry.

Your niche is what will make you stand out. You weren't designed to just merely fit in, you were made to light up the world. So the world is waiting on you to discover your niche and run with it. Make a list and ask yourself questions like, what can I do differently that most people in my field are not doing. Another one is, what can I do better than most people in my field. A question that I would like to ask you is, what issues are you solving that most people are too scared to solve? When you can answer that question, you will begin to rise up and shine. Most people and organizations just let the giants, the injustices, the societal problems and even forms of mediocrity, remain, because they are frightened by the possibility of failure. So when you are willing to tackle the issues that most people won't tackle, you will make an impact that most



people won't make.

## **How to Dominate at What You're Called to Do**

First, you must believe in yourself. I am not talking about some cliché, I am talking about really, really believing in yourself. I am talking about, believing that you were born for whatever it is that you're attempting to do. When you start to walk in your destiny, all types of people and demons will try to talk you out of it. That's why you must believe without a shadow of a doubt that you were born for this. When you believe in your ability and what's inside of you, you empower yourself to begin to leave the crowd.

Secondly, you must prepare. Preparation is what separates the greats from the average. It's not your stature or status that makes you effective in your lane, it's your preparation. Every single person on the earth has been given the same amount of time each day, the favor goes to those who prepare. Whatever it is that you are involved in or are called to lead, preparation is your ticket to success. Going the extra mile or even two, and preparing notes, planning, strategizing, mastering, practicing, envisioning and praying is what will make all the difference. If there is nothing else you get from this book, understand that preparation is your secret

weapon. At the end of the day, this goes for everyone, what you put into something is what you will get out of it.

Thirdly, you must win the moment. Give your all to what is right in front of you and eventually you will get to what's ahead of you. Great teams are the ones who win the play that's at hand. That is how you dominate your lane, by making the most of the assignment that's at hand.

Lastly, you must embrace your uniqueness. I am not talking about being arrogant or prideful but humbly being what you were meant to be. When you embrace your unique design, you inspire and give others the freedom to embrace their uniqueness. A world full of people being who they were created to be, that's a world full of the glory of God.

## **Chapter 10**

### **The Servant Leader Principle**

#### **Don't Worry About Being a Success, Focus on Being a Servant**

So many leaders and organizations are focusing on being called "successful", but I have learned the secret behind true success and influence. The secret I have learned is, don't focus on the success, focus on being a servant. Put your head down, pull up your sleeves, and serve. When you take this approach, it frees you of running the success rat race and it empowers you to really make a difference. As you serve others, success will chase you down. You won't have to strive for it, lie for it or compete for it, success will take care of itself.

#### **Greatness Is Measured by How Well You Serve Others**

True and genuine greatness is not measured by awards, bonuses, promotions and fame. True greatness is measured by serving others and being great at it. Serving, is doing whatever it is that you do with the mindset and heart that says, I am

serving the world. This type of attitude will make a big difference in your goal of making a difference.

Even finding ways to serve and help that are outside of your title description is servant leadership. I remember when I was working at a school. One day while all the kids were eating breakfast, the principal was cleaning the floors and doing the trash. Now normally that is a job for the custodians, but that day the principal chose to step out of his comfort zone and be a servant leader. That made a profound impact on my own leadership development. Even look at Jesus. When Jesus chose to wash his disciples feet instead of having them wash his (which they would have happily did), he expressed the heart of what leadership is about. We must be leaders who live this type of leadership out in our generation, for the world is waiting for it.

## **Being a Servant Leader Is Being a Game Changer**

You want to be a game changer, don't focus on just merely being successful, focus on being a servant. God doesn't just want to make you successful, he wants to make you influential in your generation. Success, a house, a car, a job affects only you, but influence inspires and affects your generation, your family, your industry and your city. When you do whatever it is that you do with the mindset of I am

doing this to serve, you are making more of an impact than you know. Whether you are singing, teaching, rapping, running a business or family etc. and you are doing it not to just be the next success story but rather doing it to serve God and people, what you are actually doing is empowering your generation to be everything God has called it to be.

### **There Are 3 Things about Leadership That I Want To Challenge You to Live By**

1. Leadership is not about the position you carry, it's about the people you are serving. (The title means nothing, if you are not properly serving the people God called you too)
2. All leadership is, is an opportunity to serve people in a greater capacity
3. Leadership is less about privilege and more about responsibility

## **Chapter 11**

### **The Running with the Vision Principle**

#### **The Power of Vision**

Vision is what takes you from just existing to living for a greater purpose. Vision for a greater day is what waters the seeds of destiny of cities and nations. A fresh, genuine and selfless vision is one of the most powerful things in the world. A person or organization that has a true vision they are committed to, is ready to succeed and change the world.

#### **Running with the Vision Brings Momentum**

Once you have a vision, the next step is to gain momentum. You gain momentum by stepping into the race and running with the vision. Running with the vision is about being willing to get out of your comfort zone and pursue your destiny. Running with a vision you have in your heart is about taking

risk, spreading your wings, pulling up your sleeves, putting on your boxing gloves, and pushing forward with a cause. When you make the choice to do this, momentum starts running after you.

Momentum is a powerful thing because it's what launches a leader or organization into influence. Momentum has a way of turning a "nobody" into a "somebody". When momentum gets a hold of a person, it will turn them into a world changer, mountain mover, and planet shaker. Momentum will bring all types of favor and blessings your way. When an organization or group of people has momentum on their side, they can take down the greatest of kingdoms and defeat the biggest of giants. When you begin to run with your vision and keep on running, momentum will start assisting you and give you the opportunity to make the vision a reality. You don't have to have all of the resources you may need at first but just start running with the vision. You might not have all the support and backing you may need at first but just start running with the vision. For as you run with the vision, momentum will bring in provision.

## **Running with the Vision Brings Provision**

One thing I have learned from observation and experience, is that need doesn't necessarily bring provision but vision will. When people hear of your vision and see you are genuinely running with it,

they will financially help you. A light bill doesn't inspire people to move but a vision for your community will. Provision will come as you start sowing your vision like a seed. Serve people, do things for free, bless the community, develop relationships, do everything you can to sow your vision. As you do this, a harvest of support, and resources will come. Now with that being said, you don't need all the support in the world. When you are doing impactful things, you will have persecution and haters. However, the right resources and people will back you when you give your all to the vision.

## **The Running Unlocks the Resources**

So you're not waiting on the provision, the provision is waiting on you. The investment money, the next grant, the greater resources, they're waiting on you. Never wait on the complete provision to do what you have been called to do. Start taking steps. Each step builds momentum for more provision and each step will get you closer to your Vision.

## **Telling the Vision Brings Provision**

The next step you want to focus on, is telling the vision, or in other words, sharing your story. There are people all over the world and in many places who are willing to finance your cause, but how can they help you if they don't know about what you're



doing. Sharing your story is a powerful thing. It will inspire people to give, but not only that, it will inspire people to get out and make a difference themselves.

## Chapter 12

### The Building a Legacy Principle

#### What a Legacy is Really About

A legacy is not about buildings, fame, street names, and accolades. A legacy is about making a difference in people's lives by building genuine relationships. A legacy is about being remembered for how well you treated and believed in people. A legacy is about leaving things better when you leave than they were when you first showed up. It's about leaving a mark for good that can't be erased. It's about inspiring lives for the better. This is how you establish real change and reformation. When your focus is people making their lives better inwardly and outwardly, cities nations and generations can experience a new day.

#### Relationships Come First

As leaders and organizations, we need to ask ourselves *are we genuinely putting people first*. At the end of the day, titles, programs, classes, buildings and products don't matter if we are not first genuinely invested in the people we are trying to reach. Sowing into meaningful relationships will bring you the greatest harvest. This especially true in the day that we are living in; people all over the

world are hungry for leaders and organizations that truly care about them and are not just trying to use them.

One thing that I have learned, is that when you invest in people they will invest in you. When you fight for people (unless it's an extreme case) they will fight for you. When you champion people, they will champion you. The greatest thing you could do as a leader is build genuine relationships with the people that are working for you and with you as well as those who follow and support you. I would like to challenge you to think of ways that you can begin to build better relationships with these people. For this is what true leadership is all about. I truly believe that it's not money or anything else that makes the world go around, it's people. That's what it's all about. Successful companies, cities and nations are those whose people are healthy, happy and successful (inside and out). The best way this can happen is by adding value to people.

## **Adding Value to People**

One of the secrets of highly effective people is that they genuinely enrich people's lives. Their main goal isn't to sell something or manipulate people, but instead, their main goal is to provide value that will make a difference. When you add value to people, it builds gratitude, inspiration and trust within them towards you. Adding value can be things such as, giving them free advice, free

products, celebrating and supporting them, and also, giving of your time and attention. When you add value to people it empowers them to go to the next level, which in return empowers you to go to the next level. You're only as successful as the people you help become successful.

## **Relationships Determine Legacy**

One of my favorite authors and leaders, is a man named Myles Munroe. One of the things that he would always say is, "If you're success only affects you, than you're a failure". So I believe that your success is defined by how much of an impact you make with others. Your impact doesn't have to be big, loud, news-worthy or Facebook-worthy. Making an impact is all about sowing seeds of love, hope and life into people. Sowing seeds into the next generation, your coworkers, your staff, your industry, your family, your community and nation, that's a legacy. It's a type of legacy that doesn't end with you but lives on forever. For a real legacy is not about you anyways. It's this type of attitude about legacy that our world needs, and it's this type of attitude that will change the world.

## About The Author

Matthew Collins is a leadership developer, life mentor, community builder and visionary. Through books, magazines and speaking engagements His reformative, innovative and empowering messages on leadership, societal transformation, faith and maximizing your potential have impacted lives all over the world.

Matthew Collins has spent his life fighting for youth and urban communities through mentoring troubled youth, coaching sports in the public school system and counseling students in the charter school system. He has also made an impact with youth and urban communities through events, camps and conferences he has hosted and organized.

Matthew's voice has been broadcasted on television and radio stations that span the globe. He has spoken and continues to speak in sports, church, youth and leadership arenas carrying a burden and passion to equip athletes, visionaries, entrepreneurs, educators, leaders, organizations, cities and a generation of young people to be all they were meant to be.

He currently leads Matthew Empowerment and The New Breed Network, which are two collaborate organizations that focus on developing the next generation of leaders and empowering teams, churches, schools and companies to go to the next level.

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