



GENERATIONAL IMPACT

**PERSONAL LEADERSHIP KEYS
FOR CHANGE MAKERS**

IN URBAN COMMUNITIES

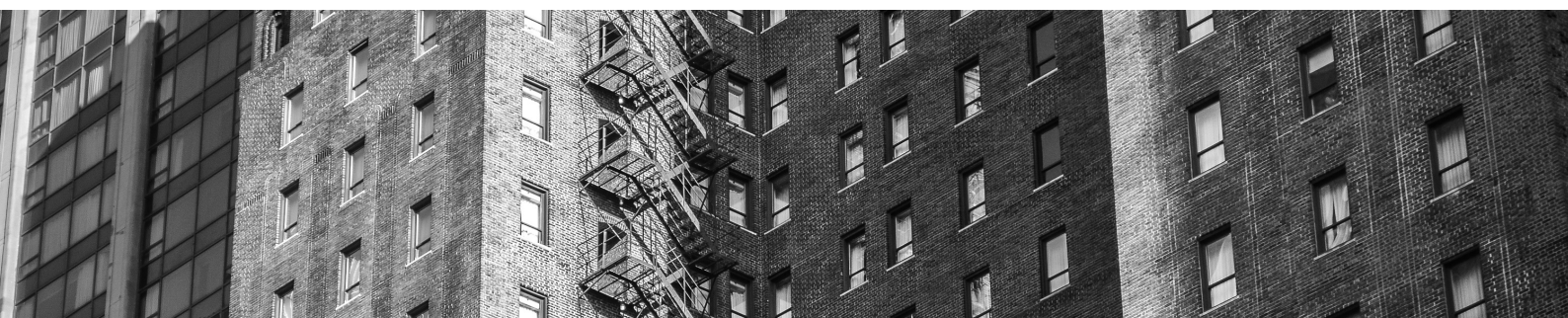
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MATTHEW COLLINS**

INTRODUCTION

THE PURPOSE OF GENERATIONAL IMPACT

I was deeply inspired to create Generational Impact for leaders and impact makers in the urban community for two main reasons. One, I strongly believe that our inner cities & urban areas can truly be elevated holistically for generations to come. I believe it is possible for places that have been stricken with poverty and oppression for decades, to beat the odds and become places of peace, prosperity and inspiration. Families can break cycles, schools can break cycles, economies can break cycles and communities can break cycles. I believe generational impact is possible.

Secondly & primarily, I created Generational Impact because I strongly believe it takes empowered impact makers to elevate communities in a way that has multi generational impact. I know there are organizations such as yours, that have incredible people on staff who have a heart to make a real difference. So my passion and vision within this resource is to genuinely strengthen, inspire and equip nonprofits & their staff in a way that aids their personal leadership to go to the next level. When every staff member is excelling in personal leadership, the entire organization will go the next level in community impact and mission effectiveness.



#1

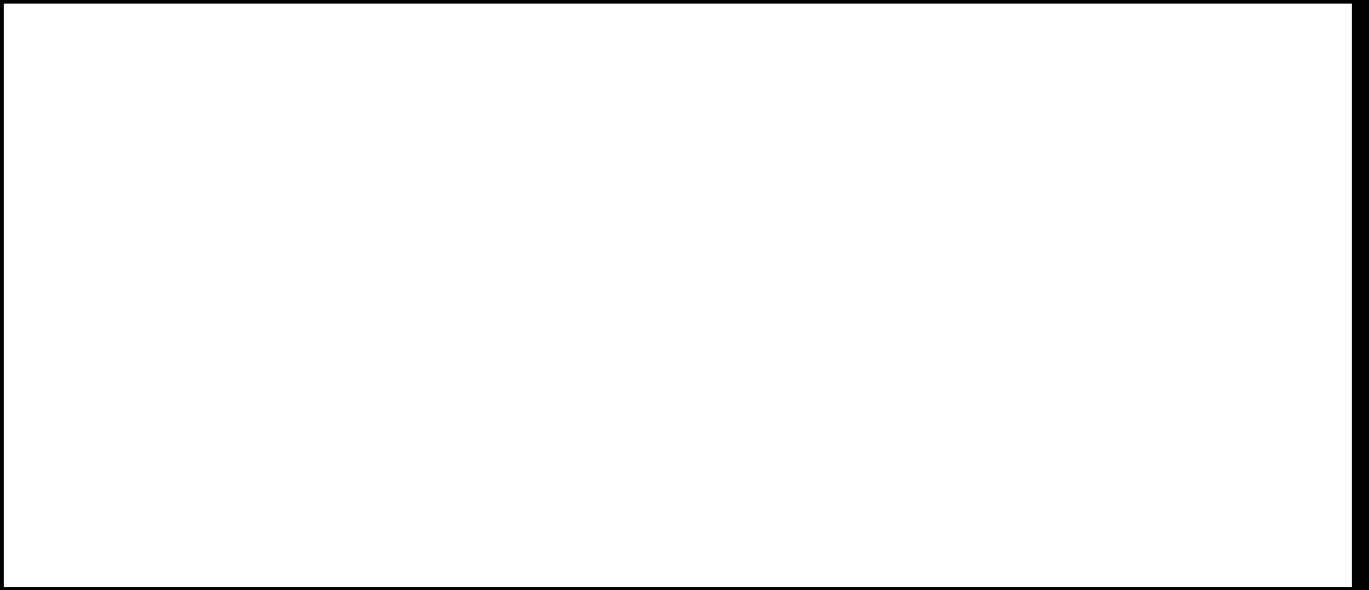
WHY NOT US, WHY NOT HERE, WHY NOT NOW

"THIS PRINCIPLE WAS MEANT FOR THE UNDERDOG, FOR THOSE PASSIONATE PEOPLE ON THE FRONT LINES, DARING & BELIEVING ANYTHING IS POSSIBLE."

KEY POINT:

- Never in history has it been a requirement to have a perfect team to change the world, just a team who believed they could.
- You are in the perfect location to build transformation.
- The right time to create change against all odds is right now; Always!

**EXTRA
NOTES**



**WRITE A CHANGE MAKING
ACTION STEP
BELOW**



**SPEAK THIS OUT LOUD
I AM HELPING MY ORGANIZATION
DO THE IMPOSSIBLE**

#2

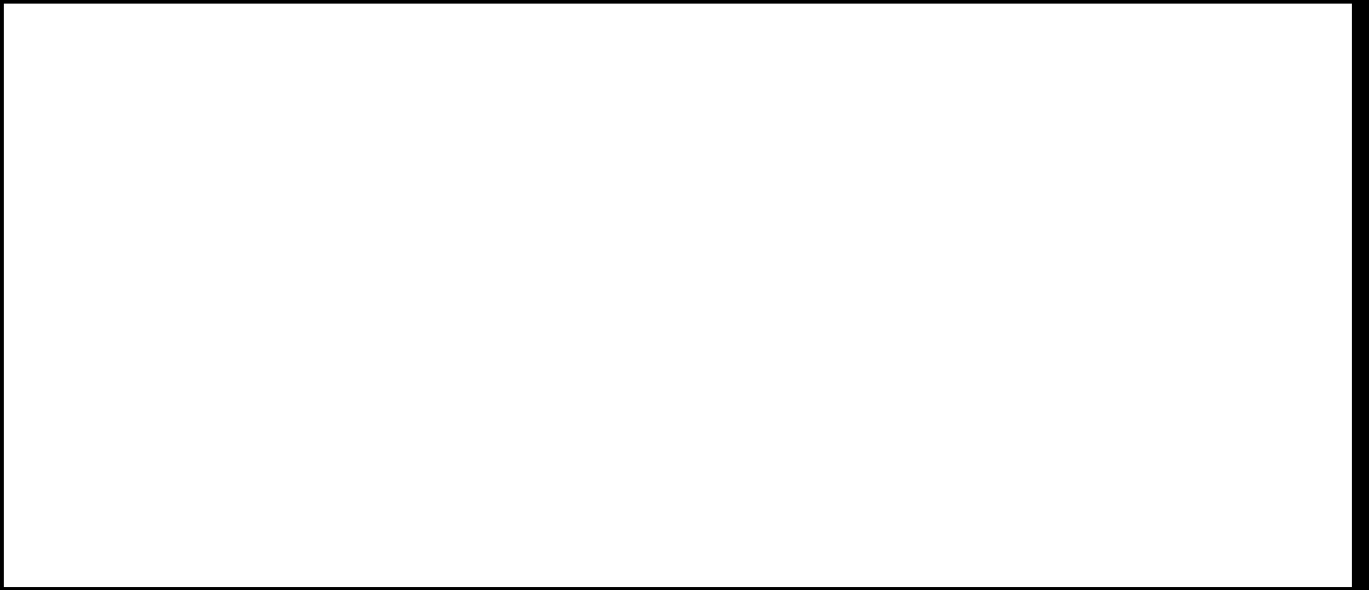
WORK FROM GENERATIONAL VISION

"ALWAYS KEEP IN MIND THAT THE WORK YOU ARE PUTTING IN, IS IMPACTING FUTURE GENERATIONS. WITH THIS ATTITUDE, EVEN THE MOST SMALLEST ASSIGNMENT IS SIGNIFICANT."

KEY POINT:

- Sustain inspiration for tangible results by keeping long term vision in mind.
- Envision what you really want your community to look like 20 years from now.

EXTRA NOTES



**WRITE A CHANGE MAKING
ACTION STEP
BELOW**



**SPEAK THIS OUT LOUD
I AM WORKING FROM
GENERATIONAL VISION!**

#3

UNDERSTAND YOUR DOMINION MANDATE

"THE CREATOR HAS DESTINED US TO
CULTIVATE & STEWARD HEALTHY,
STRONG, VIBRANT, SAFE AND
SUSTAINABLE COMMUNITIES."

KEY POINT:

- When you have been called to leadership in the urban community, you have innate capacity within you to create change.
- The only oppression that can remain in our urban communities is what we allow. We have the power to establish healthy communities that last for generations.

EXTRA NOTES



**WRITE A CHANGE MAKING
ACTION STEP
BELOW**



**SPEAK THIS OUT LOUD
I HAVE THE AUTHORITY TO
CREATE CHANGE IN MY
COMMUNITY**

#4

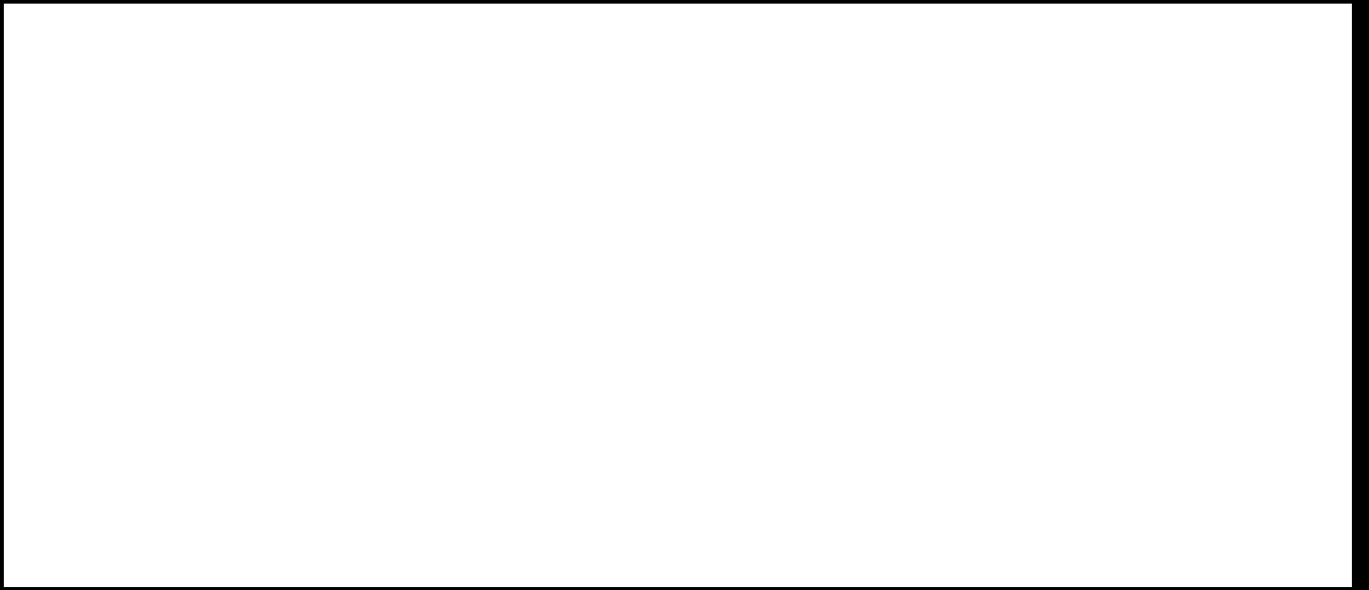
LEGACY STARTS FROM WITHIN

"YOUR LEGACY IS NOT AHEAD OF YOU, IT'S
WITHIN YOU. IT UNFOLDS AS YOU LIVE
EVERYDAY WITH PURPOSE."

KEY POINT:

- There are seeds of purpose & impact inside you waiting to be watered & come forth through your choices.
- You don't have to wait to leave a generational legacy, you can start today.

EXTRA NOTES



**WRITE A CHANGE MAKING
ACTION STEP
BELOW**



**SPEAK THIS OUT LOUD
I AM LIVING EVERYDAY WITH
PURPOSE!**

#5

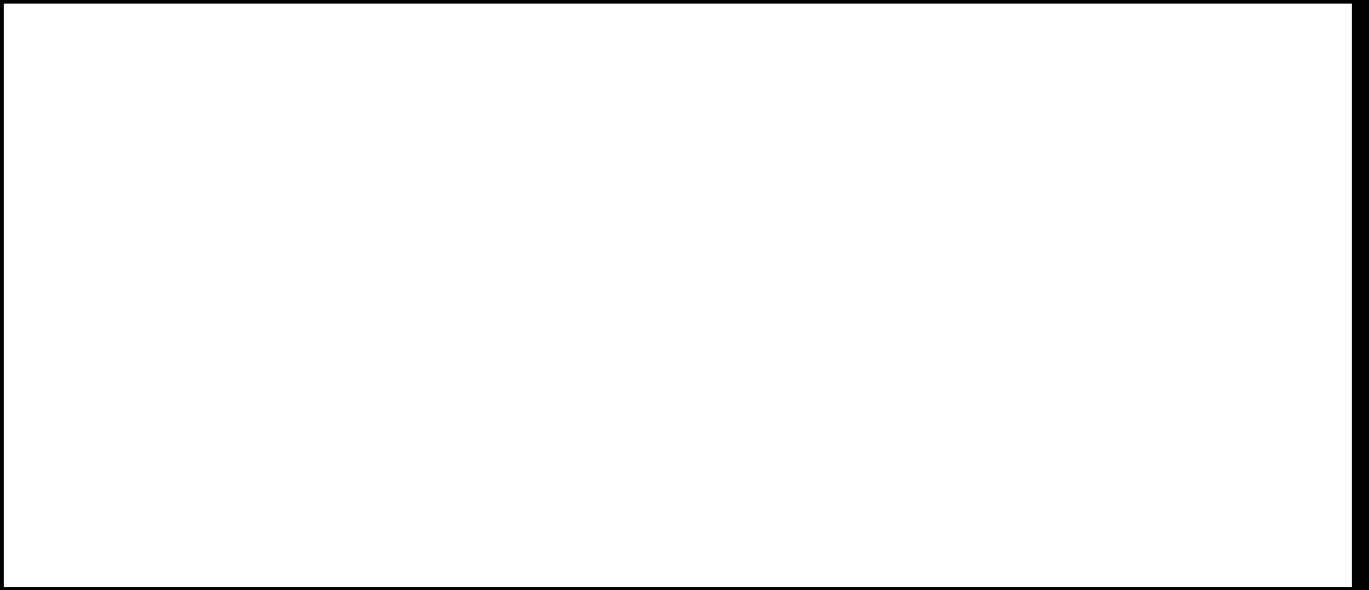
BELIEVING THERE IS GENUINE GREATNESS WITHIN YOU

"YOU'RE PACKAGED WITH UNIQUE GREATNESS THAT NO ONE ELSE CAN DISPLAY BUT YOU. HUMBLY & CONFIDENTLY LIVE & LEAD LIKE IT. YOUR COMMUNITY NEEDS YOU!"

KEY POINT:

- You are not just on your job to punch a clock, you are there because there is a unique layer of impact that you have within you to deposit.
- You have within you, ideas, passion, skills and qualities that are not only unique but extremely valuable and important to your team & community.

**EXTRA
NOTES**



**WRITE A CHANGE MAKING
ACTION STEP
BELOW**



**SPEAK THIS OUT LOUD
I WAS BORN TO MAKE AN
IMPACT THAT AFFECTS
GENERATIONS**

#6


EMBRACE YOUR ABILITY TO CREATE CHANGE

"NEVER SECOND GUESS YOUR ABILITY TO
BE ABSOLUTELY PHENOMENAL
IN YOUR ROLE."

KEY POINT:

- When you second guess yourself, it robs you of momentum that will empower you to perform well.
- Embracing your ability is about working everyday knowing you were born to do what you do.

EXTRA NOTES



**WRITE A CHANGE MAKING
ACTION STEP
BELOW**



**SPEAK THIS OUT LOUD
I HAVE THE ABILITY TO BE
PHENOMENAL!**

#7

CULTIVATE CHANGE MAKING ENERGY

"WHEN YOU SPEND YOUR ENERGY THE RIGHT WAY, IT WILL EMPOWER YOU TO LEAVE A MARK ON YOUR COMMUNITY THAT LASTS GENERATIONS!"

KEY POINT:

- Pursue next level passion. The greatest impact makers have levels of passion that go beyond the norm.
- Don't allow negativity to consume you of the energy you need to be a problem solver.
- Embrace love for humanity. When you love those you serve, it ignites energy within you to pursue excellence.

EXTRA NOTES



**WRITE A CHANGE MAKING
ACTION STEP
BELOW**



**SPEAK THIS OUT LOUD
I AM USING MY ENERGY TO BRING
GREAT SUCCESS TO MY
ORGANIZATION**

#8

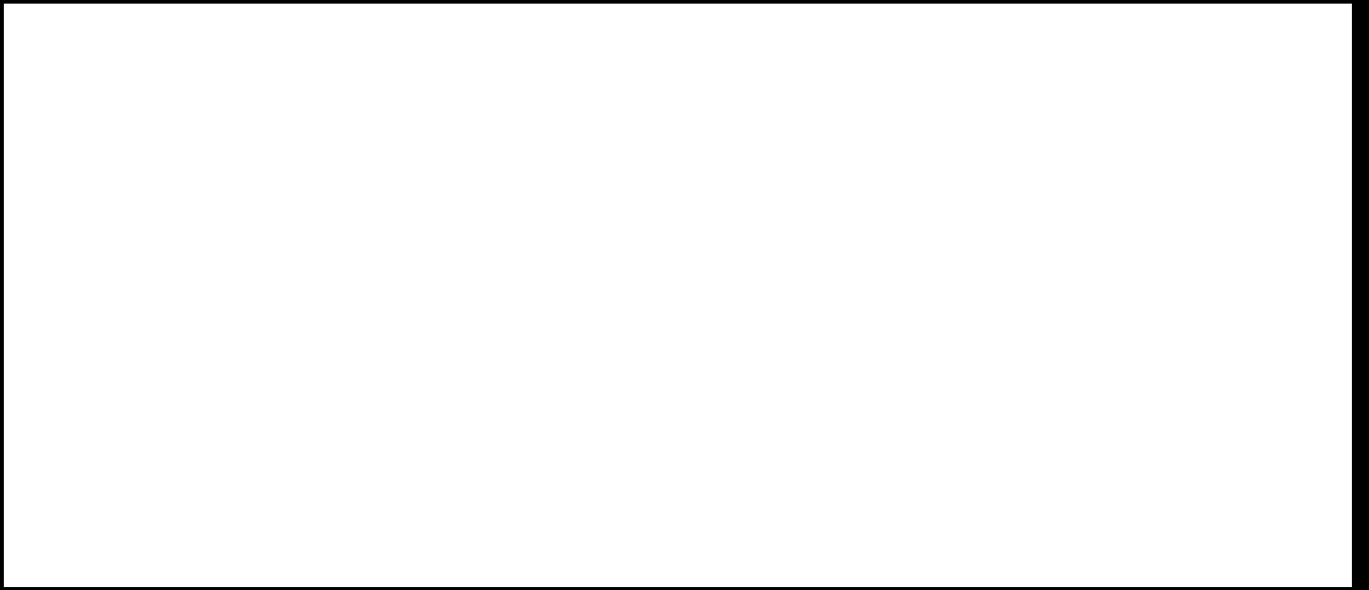
TAPPING INTO YOUR EXTRA MILE

"EVERYONE CAN BE GREAT BECAUSE
GREATNESS IS FOUND IN THE EXTRA MILE &
EVERYONE CAN CHOOSE TO
GO THE EXTRA MILE."

KEY POINT:

- Go the extra mile in sustaining a positive atmosphere.
- Go the extra mile in servant leadership.
- Go the extra mile in celebrating small victories.

EXTRA NOTES



**WRITE A CHANGE MAKING
ACTION STEP
BELOW**



**SPEAK THIS OUT LOUD
I AM AN EXTRA MILE LEADER!**

#9

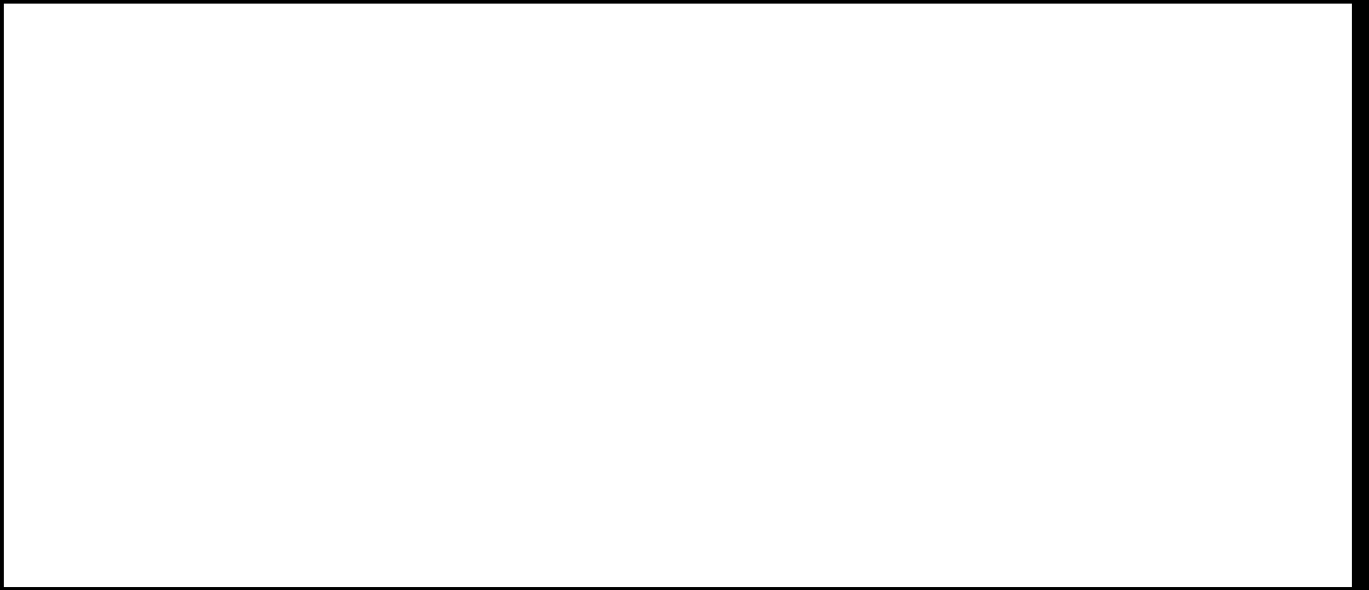
ENJOYING YOUR PROCESS

"CRUSHING DEADLINES & PERFORMANCE GOALS, IS A RESULT OF GETTING LOST IN ENJOYING YOUR CRAFT & YOUR PROCESS."

KEY POINT:

- Enjoy your craft. The greatest impact makers are those who get lost in their work while also creating enjoyment in it at the same time.
- Enjoy this phase of your journey with those your creating change with.

EXTRA NOTES



**WRITE A CHANGE MAKING
ACTION STEP
BELOW**



**SPEAK THIS OUT LOUD
I AM ENJOYING MY JOURNEY
AS I CRUSH MY WORK GOALS!**



GENERATIONAL IMPACT

**LEARN MORE ABOUT
MY LEADERSHIP
RESOURCES**

newbreedmissions.org/fuelleaders

**CONTACT ME FOR A GROUP SESSION
OR BULK COPIES -**

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