

IMPACT INTELLIGENCE

*6 CONCEPTS TO LIVE BY
AS A CHANGE AGENT*

CONCEPT 1

THE "WHY NOT US, WHY NOT HERE, WHY NOT NOW" PRINCIPLE

THOUGHTS & POINTS

- Since the beginning of time, miraculous things have started in the most unexpected places by the most unexpected people. Throughout history this has happened because a leader and or a group of people chose to dig in their heels and build right where they were at.
- The success you desire for your organization and city is already waiting to happen. The testimonies, improvements, growth and legacy that you desire to see happen is already waiting to happen. You have been chosen and destined to move mountains in your particular Field, city and nation. But you must start to believe why not us, why not here, why not Now.

CONCEPT 2

THE "IT STARTS WITH ME" PRINCIPLE

THOUGHTS & POINTS

- I believe at the end of the day a leader's success is determined by the man or woman that's looking right at them in the mirror. My goal with this comment is not to discourage you but to empower you. For no matter what you're up against in your community or nation you can create hope, change and reformation. Your opposition can't stop you and your vision when you believe this principle.

- When you start to apply this principle and believe this principle, what will happen is a ripple of fact. When you start to grow in passion, in love, in vision and in your own personal leadership, it will inspire and empower others to do the same. The funny and crazy thing I've learned about leadership and influence is that the more I grow on the inside the more of an impact I have in the world around me.

CONCEPT 3

THE "I AM A SERVANT FIRST" PRINCIPLE

THOUGHTS & POINTS

- NO MATTER THE TITLE YOU CARRY, THE MOST EFFECTIVE WAY TO LEAVE A GREAT IMPACT IS TO LEAD BY EXAMPLE WITH SERVANT LEADERSHIP
- What I have realized through my years of working for leaders and through leading others, is that people are inspired by leaders who are humble, transparent and willing to get their hands a little messy for the good of the group and mission; that's what servant leadership is all about. It's not titles and positions that make legendary leaders, it's the results that come through serving your team and others with a heart of gold.

CONCEPT 4

THE DRIVEN BY LOVE PRINCIPLE

THOUGHTS & POINTS

- WHEN YOU CAN TUNE OUT TOXIC AMBITIONS & FOCUS ON THE GREATER CAUSE, YOU WILL EXPERIENCE PASSION THAT FUELS YOU TO GREATER LEVELS OF IMPACT, LIKE YOU CAN'T IMAGINE.
- The greatest impact makers have levels of passion that go beyond the norm. Their energy is fueled by an ambition to love people with the roles they carry out. It's an ambition that's not about awards and accolades but about the greater good of humanity & the part you play in it. Channel your energy into this mindset & let results and awards take care of themselves; This is what the great ones do.

CONCEPT 5

THE DRIVEN BY SOLUTIONS PRINCIPLE

THOUGHTS & POINTS

- WHEN YOU ALLOW NEGATIVITY TO CONSUME HOW YOU FACE PROBLEMS, IT ROBBS YOU OF THE ENERGY YOU NEED TO BE GREAT
- It's easy to be apart of the crowd that constantly complains and talks about the internal and external problems in a group, but I want to encourage you to put your energy on being a pioneer of solutions. Every organization and team needs some people who choose to say, "I'm going to put all my focus on being the best I can be and helping my team be the best they can be".

CONCEPT 6

THE "IMPACT IS FOUND IN THE EXTRA MILE" PRINCIPLE

THOUGHTS & POINTS

- EVERYONE CAN BE GREAT BECAUSE GREATNESS IS FOUND IN THE EXTRA-MILE & EVERYONE CAN CHOOSE TO GO THE EXTRA MILE
- If you want to be great in whatever your role is and whatever your platform is, then make up in your mind, that you are going to be an extra mile person! You don't have to be the most talented individual, the most smart, nor the most popular, you just need to be determined to live in the extra mile! it's the extra mile that makes all the difference. its the little extra that makes an ordinary person, extraordinary.